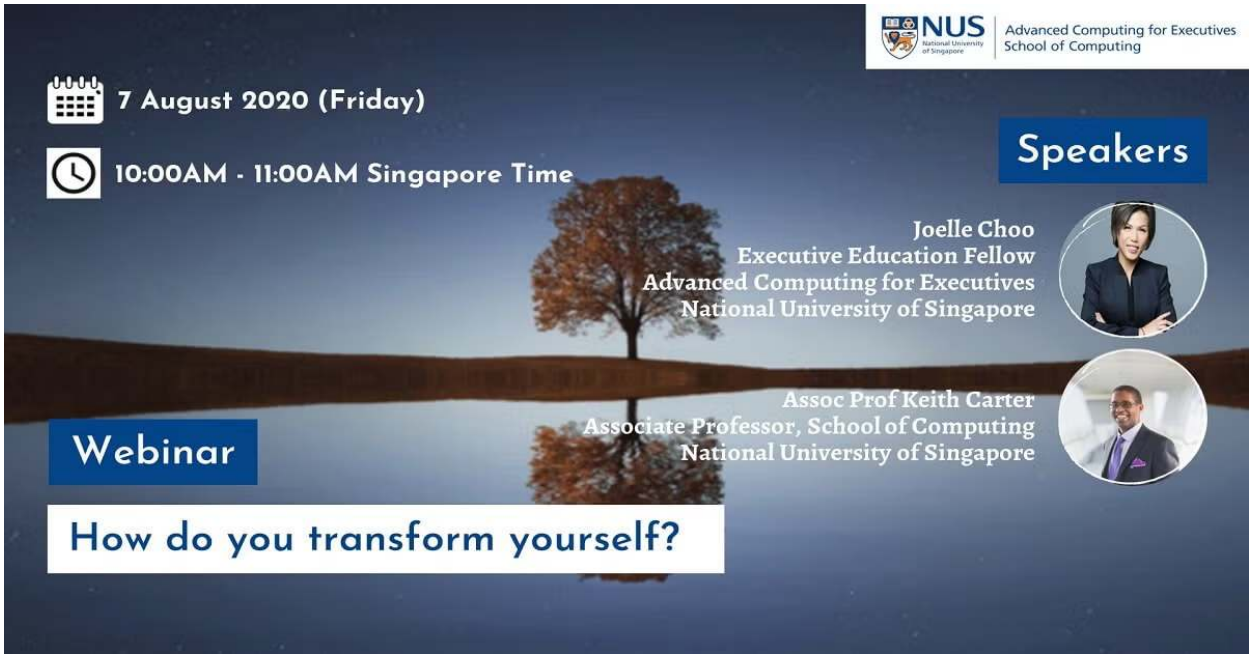
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How do you transform yourself?

July 30, 2020



To register, click https://nus-sg.zoom.us/meeting/register/tJIlfu-prDkiG9AVLD6vs3MZE_by4eff1zSu (copy the link and paste in your browser)
Ms Joelle Choo has achieved her dream of success, conquering a male-dominated industry in the process. From an auditor to a CTO, Joelle continues her passion to

help clients achieve impactful business outcomes, using cost effective solutions through Human Capital Transformation via education and Digital/Technology Transformation advisory.

Joelle took a bold step ahead and took over Frenchie Wine Bar before the Covid-19 pandemic. With her finance and data driven decision making skill, Joelle and her team turned around the business despite of the pandemic. Joelle is currently an Executive Education Fellow of Advanced Computing for Executives (ACE), NUS.

Joelle's personal story is a story of persistence, perseverance, resilience, achievements, and giving back! Her journey wasn't easy, and she faced numerous challenges as a woman leader in technology. She now uses those life lessons and experiences to empower leaders to discover, visualize, and actualize their success.

In this webinar, Assoc. Professor Keith Carter of NUS, School of Computing together with Ms Joelle Choo, Executive Education Fellow, Advanced Computing for Executives (ACE), NUS will be discussing the following:

- How did you become a CTO from an auditor?
- What obstacles did you face and how did you overcome it?
- All the pioneers had their own companies, what does it take to have your own company?
- Do you think for 35-60 years old, should they stop or keep growing?

Profile

Ms Joelle Choo brings with her 24 years of international advisory and leadership experience, spanning across Audit, Finance, Systems and Process Design. A LEAN Six Sigma advocate, she is passionate about helping her clients select and implement the right solutions using a practical and cost effective approach.

She started her career as an Auditor with a Big 4 accounting firm, and held various finance and consulting roles in software, manufacturing and banking companies in different locations across Asia, US and Europe. Her primary focus was ERP implementation, process re-engineering, global program management and execution.

She spent 11 years with an American multinational conglomerate, residing in USA, Europe and Asia, driving various global ERP and transformation projects. She also led a team of Black Belts in process re-engineering and optimization, and

supported various acquisitions integrate using the Agile methodology while applying LEAN Quality principles.

She was the IT leader for Acquisitions during her 5 years tenure at an American multinational technology conglomerate headquartered in San Jose, CA USA. In her role, Joelle was charged with integrating various acquisitions to ensure a unified user and customer experience. She led the Global Supply Chain Transformation initiative, drove engagements across business and IT, defined an executable IT and Business Transformation roadmap, strategy and approach.

She relocated back to Singapore in 2014, working as an advisor to the Chairman of an Indonesian Conglomerate, driving IT transformation for the food Division, addressing specifically the SAP platform. Joelle recently served as CTO for a food manufacturing and port operation company operating in SE Asia, besides rolling out the SAP S4Hana system, she drove centralization of the IT organization, defined required skills, assessment and training across the various system users in different locations, to drive system usage integrity and compliance. She established a data platform and initiated the cloud migration to ensure low cost of ownership with optimal output and IT usage.

Joelle is currently a NUS Fellow, continuing her passion to help clients achieve impactful business outcomes, using cost effective solutions through Human Capital Transformation via education and Digital/Technology Transformation advisory.

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