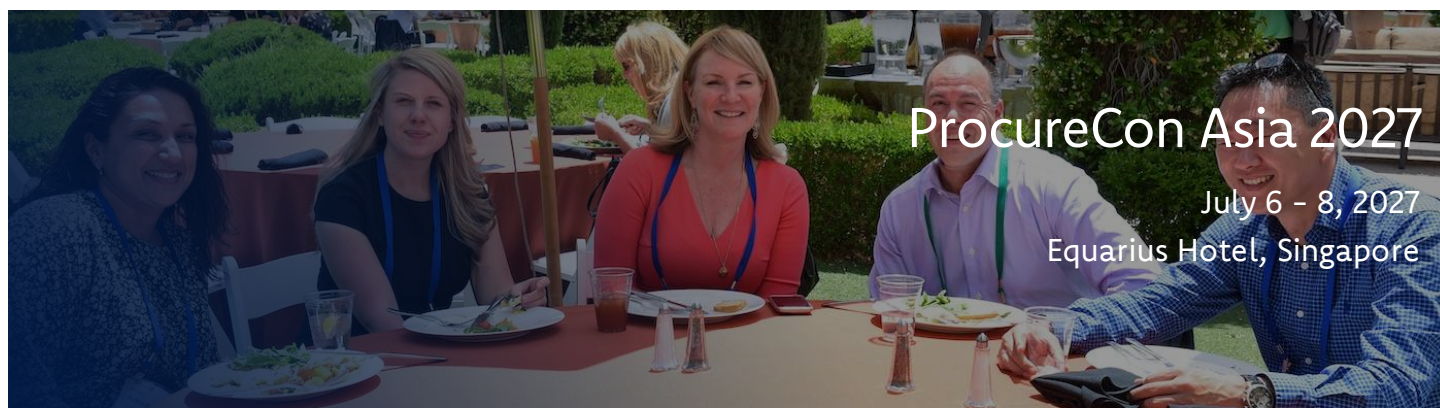




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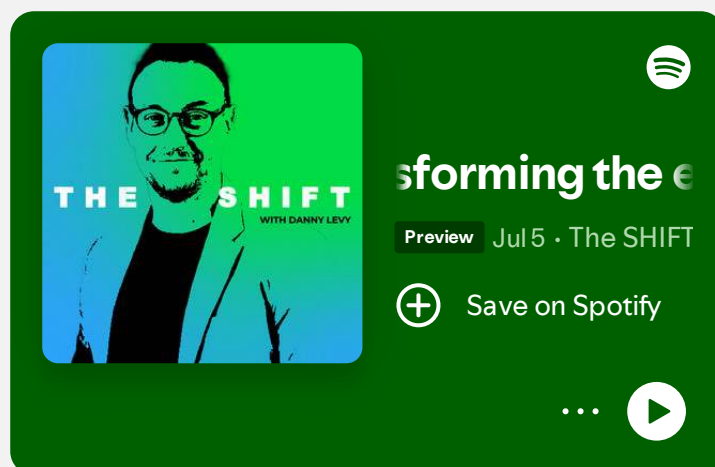
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Transforming the economy and resetting expectations on what and how you should learn



09/10/2020

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implement a data strategy that actually works, and why the new economy will radically alter how you think and learn (YEP, there's a bonus 4th step in there for you as well). Keith is Associate Professor at the prestigious National University of Singapore School of Computing, and Affiliate Professor with NUS Business Analytic Centre. Passionate about bringing real-life into the classroom he regularly engages students to broaden their experience before they graduate.

Keith is also the author of "Actionable Intelligence: A Guide To Delivering Business Results with Big Data Fast!" It answers questions like "How long will the IT department take to deliver effective, usable reports?" "After investing millions in systems, WHY are our people still using Excel?" And, "Why do people with good facts make bad decisions?" As part of his service mandate with School of Computing, he consults companies on Innovation, Customer Centricity, and Actionable Intelligence.

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