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Tomoo Abe’s Post

Tomoo Abe
3y

Always a pleasure working with **Keith B. Carter** in helping Japanese companies transform their businesses. Looking forward to the event today.



Keith B. Carter
3y

Tokyo, Japan June 27 2pm I'm excited to speak at the Tealium Seminar on 360 degree view of the customer. Japan's revised Banking Act of May 2021, has enabled FIs to do enhanced, personalized digital marketing, but personal laws data are stricter. Traditional financial institutions face the challenge of how to balance privacy protection and data utilization. Hear how to improve CX and promote data utilization.

Register here: **https://lnkd.in/gtN2piXy**

Glad to be virtually alongside my co-presenters:
Mr. Yasuhiro Matsuda,
Researcher, Digital Planning Group, Digital Promotion Department, Musashino Bank, Ltd.

Mr. Ken Ishigaki,
Strategic Account Executive,
TEALIUM JAPAN（ティーリアムジャパン） Japan Co., Ltd.

Tomoo Abe Hideki Sakai Nami Yamamoto DataPrivacy CMO Kohei Kurihara Shuhei Otsuka Rajesh Sreenivasan Sreeram Iyer Kiko U. Ikuma Ueno Miyajima Ken #banking #digitalmarketing **#banking #digitalmarketing KBC Global Partners**

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Ann Burgraff Rowell 3y

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