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KEITH B. CARTER

EXPERT TECHNOLOGY STRATEGIST | SINGAPORE

Keith B. Carter is a seasoned expert dedicated to harnessing emerging technologies to advance work, communication, and innovation. With experience across Wall Street technology, luxury fashion, and academia, he has advised businesses and governments worldwide on integrating AI, automation, and blockchain effectively.



Commentator

Futurist

SPEAKER TOPICS

AI

Business

High Performance

Technology

Keith B. Carter is the CEO of KDA Capabilities, where he leverages over 30 years of experience in business and technology to drive emerging technology capability building and thought leadership with both business and academic leaders.

Previously, Carter was an award-winning Associate Professor at the National University of Singapore (NUS) School of Computing. He also taught at the Lee Kuan Yew School of Public Policy on topics including artificial intelligence, privacy, and cybersecurity. He served as the Founding Director of the NUS Ripple FinTech Lab and Founding Co-Director of the Crystal Centre, a deep-tech blockchain research center. He also launched the NUS FinTech Society and created NUS FinTech SG, a nationally recognised mid-career conversion program.

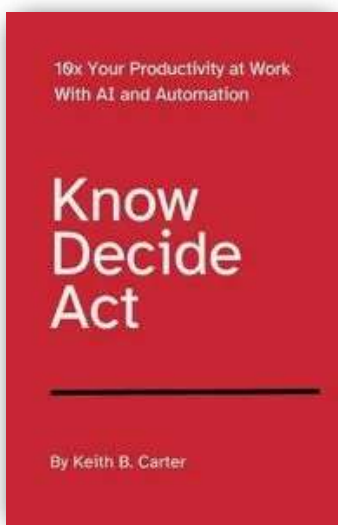
Before his academic tenure, Carter spent 12 years at Estée Lauder, where he led global supply chain innovation. He helped scale the organisation's spend from \$1 billion to \$3 billion while increasing Return on Invested Capital from 7% to over 25%. As Chair of the IT Systems Steering Committee, he spearheaded Actionable Intelligence initiatives that delivered \$87 million in value within nine months. He also helped establish global Sales and Operations Planning and standardised enterprise performance metrics.

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He is the author of *Know Decide Act: 10x Your Productivity at Work with AI and Automation*, which encapsulates his vision of empowering professionals to thrive in a rapidly evolving technological landscape, and the Amazon bestseller *Actionable Intelligence: A Guide to Delivering Business Results with Big Data, Fast!*, which ranked among Amazon's Top 100 books and Top 3 in Competitive Intelligence.

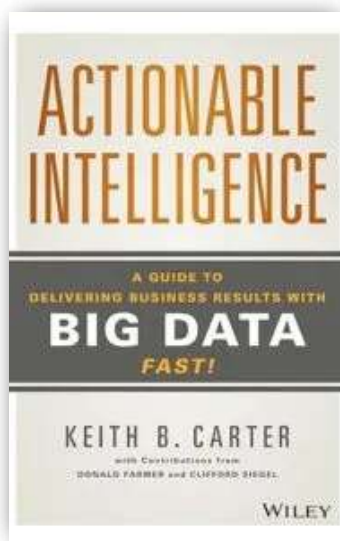
Carter holds a Bachelor's in Electrical Computer Systems Engineering from Rensselaer Polytechnic Institute and a Master's from Cornell University. Outside of work, he is a certified counter-terrorism professional, a licensed private pilot, and an expert-level snowboarder.

BOOKS



KNOW DECIDE ACT

10x Your Productivity
at Work with AI and
Automation



ACTIONABLE INTELLIGENCE



ARTICLES & VIDEOS

FINTECH TAIPEI

International digital financial development achievements and Asia trends analysis

KNOW, DECIDE, ACT

The formula for supply chain success with Keith Carter

ACTIONABLE INTELLIGENCE BEATS ARTIFICIAL INTELLIGENCE

Carter discusses why privacy and AI are "fake news"

CHECK KEITH B. CARTER'S SPEAKING FEES AND AVAILABILITY

Fill in the enquiry form below with your details and we will reply to you ASAP.

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KEITH B. CARTER

mm/dd/yyyy



Event Budget

Your Message Here

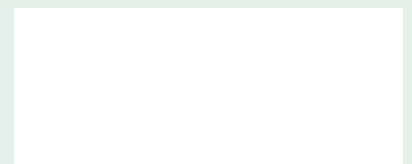
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