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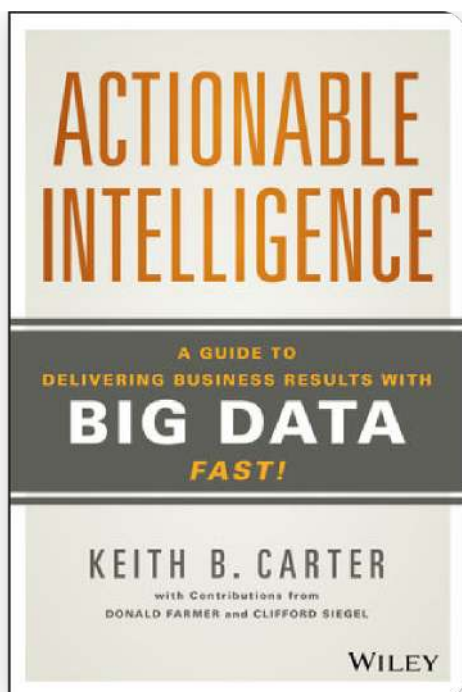
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Actionable intelligence: a guide to delivering business results with big data fast!

Keith B. Carter 

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Building an analysis ecosystem for a smarter approach to intelligenceKeith Carter's "Actionable Intelligence: A Guide to Delivering Business Results with Big Data Fast!" is the comprehensive guide to achieving the dream that business intelligence practitioners have been chasing since the concept itself came into being. Written by an IT visionary with extensive global supply chain experience and insight, this book describes what happens

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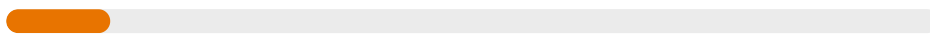
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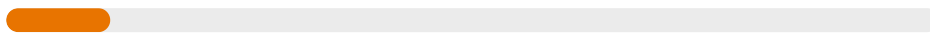
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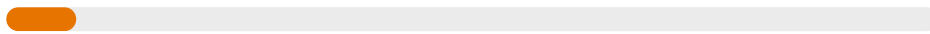
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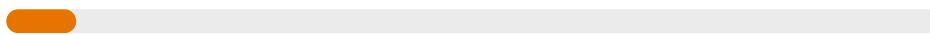
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★★★★★

June 14, 2016

A must read to get the know - how of travelling from having no data --> to getting the right data --> drawing insights

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user if new to the scene. I appreciated the examples of how actionable intelligence can improve customer-business relationships, such as by making fairer payment systems.

[👍 Like](#) [💬 Comment](#) [⋮](#)**Kishari Sing**

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February 6, 2018

Fantastic. Real world examples of managing data for business decisions--including how to talk to other departments and get them to get beyond the fear and habit of "withholding data is power" mentality. Easy read, super helpful.

[👍 Like](#) [💬 Comment](#) [⋮](#)**Surendra Pathak**

27 reviews

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March 26, 2018

This was a jumbo word salad that gets harder to finish the more you read it.

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August 22, 2016

There's so much talk about using big data to make changes and insights to your company. However, not all executives are data-savvy and so, there is a gap between information and insight. This book bridges that gap by transforming information to insight. A must read for the new era ahead.

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