

Welcome to Keith's office

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Keith Carter

CEO

KDA Capabilities

in



Keith B. Carter is a bestselling author, distinguished thought leader, frequent speaker at global technology conferences, and innovator with over 25 years of experience in data analytics, artificial intelligence, and business transformation. As the founder and CEO of KDA Capabilities, Keith aims to revolutionise decision-making processes in organisations by leveraging data-driven insights and AI-powered solutions.

Keith's professional journey has been marked by a unique blend of academic excellence and practical business acumen. With a strong foundation in computer science and business administration, he has successfully bridged the gap between technology and business strategy. His work has consistently focused on helping organizations harness the power of data to drive growth, efficiency, and innovation.



His story

Originally from Long Island, New York, Keith relocated to Singapore in 2012, where he continues to make significant contributions in both corporate and academic spheres.

Currently, Keith serves as a Visiting Senior Fellow of Decision Sciences at the esteemed National University of Singapore Business School. His expertise is also valued in his roles as a principal advisor to KPMG and as a board member for innovative companies like Mentorica Technology Pte. Ltd. and 1st Call Consulting.

Keith's passion for mentoring stems from his belief that knowledge sharing is crucial for societal progress. He has dedicated a significant portion of his career to educating the next generation of data scientists and business

leaders. Through his work at the National University of Singapore and various speaking engagements, Keith has inspired countless individuals to embrace data-driven decision-making.



His career

With over two decades of experience, Keith has held leadership positions in both academia and industry. He served as an Associate Professor of Information Systems at the National University of Singapore, where he developed cutting-edge curricula in data analytics and AI. In the corporate world, Keith has worked with Fortune 500 companies, helping them implement data strategies that drive business value.

Keith is a sought-after speaker at global conferences, where he shares insights on topics such as actionable intelligence, AI ethics, and the future of work in the age of automation. He has authored several books, including

“Actionable Intelligence: A Guide to Delivering Business Results with Big Data Fast!” which has become a go-to resource for professionals seeking to leverage data in their organizations.



His passion

What drives Keith every day is his vision to democratise data analytics and AI, making these powerful tools accessible to organisations of all sizes. He believes that by empowering businesses with the right data insights, we can solve some of the world’s most pressing challenges, from climate change to healthcare accessibility.

Keith is particularly passionate about ethical AI and ensuring that as we advance technologically, we do so in a way that benefits all of humanity. He advocates for responsible AI development and implementation, emphasising the need for transparency, fairness, and accountability in AI systems. He balances his professional pursuits with a passion for sports, aviation, fencing, and family life.



His speaking style

Keith's speaking style is characterised by his ability to break down complex technical concepts into easily digestible insights. He uses real-world examples and case studies to illustrate the practical applications of data analytics and AI. Keith's presentations are interactive and engaging, often incorporating live demonstrations or workshops to provide hands-on experience to his audience.

Keynotes

- ✓ **Actionable Intelligence: Turning Data into Business Value**
Learn how to transform raw data into actionable insights that drive tangible business outcomes.
- ✓ **The Future of Work: Navigating the AI Revolution**
Explore how AI is reshaping the job market and how individuals and organizations can prepare for the future of work.
- ✓ **Ethical AI: Ensuring Responsible Innovation**
Understand the ethical considerations in AI development and implementation, and learn strategies for building responsible AI systems.



Recent Projects

Generative AI: leading the new frontier with intelligence

Media Clubroom played host to its 7th edition of Bondfire Fridays ...

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Actionable Intelligence | Keith Carter | TEDxNUS

We have arrived at an age where technology, data and information are ...

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Career Forward 2024, by Mediacorp, is a meeting place for ...

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Keith's career

On behalf of EuroCham, we would like to express our heartfelt gratitude for your support in the webinar on 'The Ethics of AI' on 28th of October 2021 and 'Digitalization Post-COVID' 2022. Your talented skills as a moderator in combination with your expertise on the topic helped make this event an overwhelming success



Nele Cornelis

Executive Director

EuroCham

Professor Carter was an exceptional speaker. He provided astute insights on a complex topic in an accessible way and thoughtfully engaged with fellow panelists. His vast industry experience combined with his academic background enabled him to lend his expertise with a multi-disciplinary approach to the issues.



Linda Schindler

Programme Head, Ecosystem Development (Incubation) NUS Enterprise

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