



**Keith B. Carter,
Partner, KBC Global Partners**

NEWS

Amazon bestselling author and AI Expert Keith B. Carter joins NBAS' Tech Circle

The Norwegian business community gears up to learn from an accomplished expert in AI and Big Data Analytics.

1 March , NBAS will be hosting the in-person event, “Will ChatGPT run your business,” featuring keynote speaker Keith B. Carter. He is a prominent technology executive and author. He wrote the Amazon Bestseller “Actionable Intelligence: A Guide to Delivering Business Results with Big Data, Fast!”

This event presents a unique opportunity for Norwegian companies to learn from an industry expert about how to integrate artificial intelligence (AI) into their business operations and to achieve their sustainability goals.

Norway setting an example in AI and sustainability

Keith B. Carter recognizes the strides Norway and other Nordic countries have made in AI, with Norwegian companies effectively using the technology to achieve their sustainability goals. Norway’s National Strategy for AI aims to promote sustainable development and trustworthy technology, focusing on sectors where Norway has a strong global position, such as energy, ocean industries, and health.

Read more:

[This is how Norway puts artificial intelligence to use \(Business Norway\)](#)

[The National Strategy for Artificial Intelligence \(regjeringen.no\)](#)

[The Nordics are doubling down on their digital lead \(Techmonitor\)](#)

AI-Integration - a pragmatic approach

Carter advises companies to consider specific problems and goals they want to achieve with AI, the availability and quality of their data, and how they can best integrate AI into their current processes. By maximizing efficiency and productivity, companies can benefit from the new technology without fear of job losses, according to Carter.

Stay ahead of the curve

Keith B. Carter's participation in the NBAS event is a valuable opportunity for Norwegian companies to learn from an industry expert and exchange ideas with peers. As Norway and other Nordic countries continue to set an example in AI and sustainability, this event presents a unique opportunity for the Norwegian business community to remain ahead of the curve and benefit from the latest technological advancements.

[Read more and sign up for the event today](#)



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