



# How to make a **Good** Presentation Great!

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*Keith B. Carter*

Keith B. Carter

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Play Saxophone

Inventor

Executive Education

诸葛亮

Cryptocurrency

Singapore

NUS

Financial Intelligence

Electrical and Computer Systems Engineering

Student Exchange to Russia

Family

Know New York

Change Management

Mandarin

Chess

KPMG Decide

IoT

Google

Taught Poetry Club

Church

Entrepreneur

Business Process Re-engineering

Blue-sky Thinker

Act

Rensselaer Polytechnic Institute

Estee Lauder

Ping Pong

Goldman Sachs

Accenture

Board Member

Actionable Intelligence

Blockchain Technology

Delivered \$89 million with Intel

Tedx

FinTech

Replaced Fax with eCommerce

Corporate Compliance

Snowboarding

Corporate Measurement

Speaker

象棋

STMI

Pilot Spanish

RegTech

Cornell MBA

Business Strategy

Author

Seeking Alpha

Доверяй, но проверяй

Certified Counter Terrorism Practitioner Play Bass Guitar

# Presentation Key Points

## **1) Start Strong**

Just like a good movie, start out to really grab the audience

## **2) Power Of 3**

Have 3 or less points

## **3) Play on Emotions**

People Remember Their Feelings

1. Summarize key point
2. Loop back to the beginning
3. Ask the audience to work

# 9 Techniques



1. Know your audience

2. Structure your presentation

3. Design your presentation

4. Body Language

5. Voice Modulation

# 9 Techniques



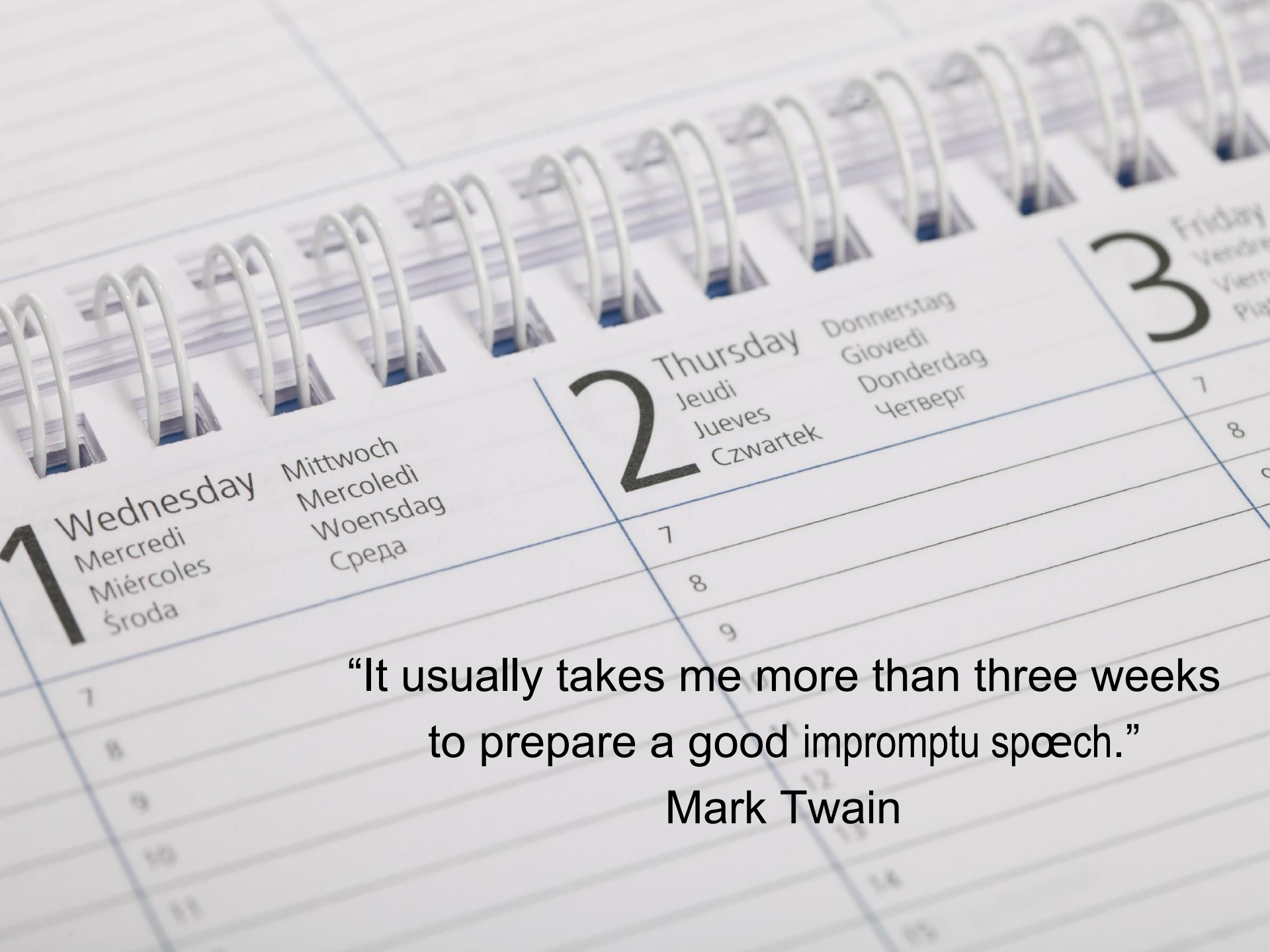
6. Eye Contact

7. Movement

8. Engage your audience

9. Practice makes perfect





**1** Wednesday  
Mittwoch  
Mercredi  
Miércoles  
Środa  
Mercoledì  
Woensdag  
Среда

**2** Thursday  
Donnerstag  
Giovedì  
Donderdag  
Четверг  
Jeudi  
Jueves  
Czwartek

**3** Friday  
Vendredi  
Venerdì  
Prijdag

“It usually takes me more than three weeks  
to prepare a good impromptu speech.”

Mark Twain

# How Great Leaders Inspire Action



# Don't Do This - Jeb Bush





# End

