



NUS
National University
of Singapore

School of
Computing

THE FUTURE OF COMMERCE SERIES:

FINTECH STRATEGY

Useful strategies for every company to deliver business results with fintech! Follow the most successful public listed companies.

"Time really well spent, engaging and energizing, awesome intro to concepts and terminologies surrounding and influencing our everyday work and life. It did it for me. It was only one day, and I came out a whole lot more knowledgeable to contribute to the next conversation on fintech strategy and blockchain usage."

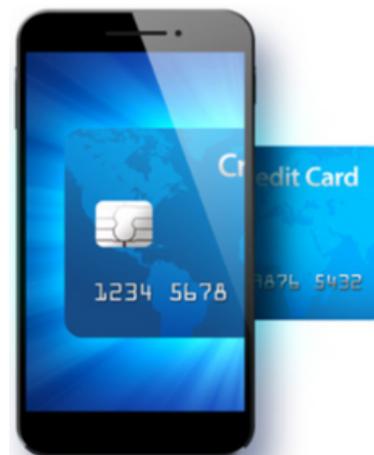
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Advanced Computing for Executives

Make yourself indispensable to your organization by staying ahead of your competitors' strategies and your customers' needs!

Looking for insights in developments in your field?

We will examine the latest advancements in financial technologies to emphasize key components critical to the success and inclusion of fintech among businesses, and how it will impact growth.

Looking to apply fintech to an existing strategy?

We are going through a digital revolution that impacts us in the same magnitude that the industrial revolution impacted the people in 18th to 19th centuries. This course guides us to understand the fintech landscape and to turn disruptive technologies to our advantage.

Course Outline

- Digital Banking & Fintech
- Corporate banking and blockchain
- Big Data analytics in financial services
- Digital Payments
- Leveraging Cryptocurrency for cross-border
- Actionable Intelligence with Big Data

How Amazon Beat Walmart in Retail? *Yes, you read it right. The supply chain giants implemented Fintech before the banks!*

This is your chance to get hands-on and try out using the “intelligent systems” that win market share. Is this a B2C discussion? A bit, but Amazon won on other capabilities as well.

Did you know that:

- Between November to January they hire 100k flex staff!
- Distribute inventory risk to their suppliers!
- Track the cheapest shipments from order to door profitably!
- On Gartner's Supply Chain Masters (Above the top 25)

And they've been doing this for many years, so what prevents your firm from doing the same? How did a boring bookseller, and an owner who packed boxes on his knees, in the beginning, become the richest value chain person in the world?

This is a practical course where participants will exchange their experiences. Our objective is that walk away with practical steps you can take to help ensure success in your role.

Recommended Participants

Senior executives who are operating at or near the top of their organisations or consultants looking to make great change in industry. Those who are looking understand where these technologies fit strategic planning. Startups that want to increase their valuations, SMEs who need to increase the competitiveness to go to the next level and regional/global leaders curious about new ways to profitably maximize their revenue.

Key Learning Points

- Leveraging Digital Currencies and Blockchain for business growth, cost avoidance, and whole-country impact
- Strategic use of intelligent systems to meet customers needs
- Profitably maximize revenue
- Financial Analysis with Machine Learning

Faculty



Prof Alex Siow
Past CIO Starhub
Past Partner Accenture



Ms. Claudia Marcusson Past Past
Practice Head Investments & Risk
Strategi, Pte. Ltd.
Head of Risk NN Investments



Program Director:
Keith B. Carter,
Associate Professor



Faculty Profile: Unique blend of World
Class Practitioners and Academics for
cutting-edge strategies and realistic tactics

Cost: \$2,000
Duration: 1 Days

Register your interest via stmi@nus.edu.sg

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